

#PeopleMobility

The incorporation of People Mobility Alliance

Berlin, May 2023

The People Mobility Alliance was founded in March 2021 by [Daniel Zinner](#) and [Mira Pathak](#) as an initiative to promote cultural diversity and global collaboration. The Alliance believes that global mobility should focus on people, and aims to promote knowledge exchange, provide business opportunities for its members, and share industry insights and trends.

One of the key factors that underpins the People Mobility Alliance is a [Global Mindset](#). Embracing a global mindset means recognizing and valuing cultural differences, and being open to diverse perspectives and ways of thinking. This is essential in today's globalised world, where businesses and individuals are increasingly connected and interdependent.

Another important aspect of global mobility is technology. Cutting-edge technology can help to eliminate the constraints of borders and enable businesses and individuals to connect and collaborate across different locations. This is particularly important in industries where talent and expertise are in high demand, but are geographically dispersed.

By integrating the right technology ecosystems with a global mindset, the People Mobility Alliance aims to create a platform for businesses and individuals to unlock the value of global mobility. By leveraging the power of technology and embracing cultural diversity, businesses can tap into new markets, access diverse talent pools, and drive innovation and growth. For individuals, global mobility offers opportunities for personal and professional development, cultural immersion, and building a global network.

Since 2021, the alliance has grown significantly. We have been organising various events, both in-person and online, to promote knowledge sharing and networking within the people mobility industry.

We would like to express a big thank you to the founding members who supported the alliance - [AIRINC](#), [CLEVIS](#), [BDO](#) and [Noah Mobility](#). All three companies are known for their innovative approaches to mobility solutions, making them ideal partners for this initiative.

Over the past year, the People Mobility Alliance has attracted more than **20 corporate member organisations** who actively support and promote the goal of the alliance. These members represent a diverse range of expertise and backgrounds, including mobility startups, researchers, government agencies, and investors.

Based on the growing support and interest in the alliance, the decision was made to officially incorporate the People Mobility Alliance. This will help to formalise the structure of the organisation, and provide greater stability and resources to support its activities. **May 2023 officially means a new chapter for the People Mobility Alliance!**

The primary goal of the People Mobility Alliance is to facilitate connections and collaborations between individuals and organisations in the mobility industry. The alliance seeks to create a platform where mobility experts and supporters can share their knowledge, exchange ideas, and collaborate on projects that promote sustainable and efficient people mobility solutions.

Through events and networking opportunities, the alliance will foster a sense of community among its members and provide them with the resources they need to succeed in the people mobility field. Members will have access to valuable insights, data, connections and expertise that will help them stay up-to-date with the latest trends and developments in the mobility space.

The People Mobility Alliance is an exciting development for global mobility, and we look forward to seeing the impact it will have on the sector in the coming years. With its focus on community-building and collaboration, the alliance has the potential to drive significant innovation and growth in the mobility space, benefiting everyone involved.

If you are interested in becoming part of the People Mobility Alliance or attending one of our events, you can read [here](#) more information. Together, we can promote sustainable and efficient mobility solutions for a better future and global collaboration!

